



YOUNG, GIFTED & BLACK™ ENTREPRENEURIAL AWARDS, INC.

PROGRAM SUMMARY





EXECUTIVE SUMMARY:

The Young, Gifted & Black™ Entrepreneurial Awards, Inc. is an approved & registered federal tax-exempt non-profit charitable organization under section 501(c)(3) of the Internal Revenue Code.

Donors can deduct contributions they make to the organization under IRC Section 170. The organization is also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522.

Organization Name: **YOUNG, GIFTED, & BLACK™ ENTREPRENEURIAL AWARDS, INC**

EIN: **88-3274168**

Effective Date: **May 2022 to Present**

Tax Exempt Organization Search: <https://apps.irs.gov/app/eos/>



OVERVIEW:

In 2006, the Young, Gifted & Black™ (YGB) Entrepreneurial Awards program was created with one goal and mission in mind:

To positively empower individuals and communities by highlighting the achievements of the “Unsung Heroes & Heroines” whose stories can help inspire others towards making future goals attainable.

The program has honored over 350+ honorees covering YGB-Americas, YGB-Africa & YGB-Caribbean within our Millennium Business, Professional Service, Nina Simone Artistic Excellence, Alumni Hall of Game & Lifetime Achievement Award categories.

To view the complete list of honorees to date, visit:

<https://www.ygbawards.com/recipients>



MISSION:

The Young, Gifted & Black™ (YGB) Entrepreneurial Awards was launched to celebrate Black History Month through a peer-to-peer nomination process that acknowledges achievements by Entrepreneurs, Executives, Artists, Small Business, Educators, Government Officials, Mom & Pop, Sports & Music Entertainment, Health Care, Lawyers...etc by recognizing their journey towards the “Continued Pursuit of Success.” The program honors Urban-American, African & Caribbean professionals who are the “Unsung Heroes & Heroines” within their communities.

The Young, Gifted & Black™ (YGB) Entrepreneurial Awards program places an emphasis on individuals that continue to reach levels of success through hard work and determination. There isn't a formal selection criterion to receive this award; rather the program focuses a nominee's path from where they have been in life to where they are now as ambassadors of the entrepreneurial spirit.



P.O.W.E.R. N. M.O.T.I.O.N.

PROVIDING OPPORTUNITY WITH EFFECTIVE RESOURCES

NETWORKING

MOTIVATES

OPTIMIZES

TRANSCENDS

INSPIRES

ORGANIZES

NURTURES

**Individuals Towards Empowerment & Reaching Their Desired
Goals In LIFE!**



NOMINATION

The Young, Gifted & Black™ Entrepreneurial Awards, Inc. nomination process is a Peer-To-Peer acknowledgment of the nominees Continued Pursuit of Success looking at the path taken to reach levels of success through hard work and determination.

The individual(s) making the nomination must have some type of personal connection with the nominee whether as a family, friend, business acquaintance or associate.

Requirements If Chosen As An Honoree:

Must be available and present in person to receive the award

If unable to attend the program, you will NOT receive the award (This May Be Waived Due To Special Circumstances)



DEMOGRAPHICS

Distribution:

- 25,000+
Direct Market Email
Subscribers

Target Market:

- Fortune 500 Corporate
Professionals
- Sports & Music Entertainment
- African & Caribbean Markets

Age:

- 22 – 35+

Audience %:

- 65% Urban Afro American,
Caribbean & Latin
- 25% Caucasian
- 10% Other

Gender %:

- 60% Women
- 40% Male

Average Household Income (HHI):

- \$33,500 – 250,000 +



SOCIAL NETWORK MARKETING REACH (AGGREGATE)

FACEBOOK

- **NLG UNBP**
- **YGB AWARDS PROGRAM**
- **WE ARE ONE CARIBBEAN**
- **WE ARE ONE JAMAICA**
- **HAITINYC**
 - **Friends / Followers – 15,000+**

LINKEDIN

- **NLG Unified Network of Business Professionals**
 - **Members / Connections – 4,100+**

INSTAGRAM / TWITTER

- **NLG / YGB / WEAREONECARIB**
 - **Followers – 5,500+**



CONTACTS

Website:

www.ygbawards.com

Contact:

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Social Networks:

facebook.com/ygbawards

twitter.com/ygbawards

instagram.com/iamygbawards

pinterest/ygbawards

youtube.com/ygbawards

Hashtags:

#YGB #YGBAWARDS #YGBONTHEMOVE
#POWERNMOTION #YOUNGGIFTEDBLACK
#NOMINATESOMEONE

HONOREES

- LIST OF CURRENT & FORMER RECIPIENTS
2006 TO PRESENT

WWW.YGBAWARDS.COM/RECIPIENTS

- **GALLERY**

WWW.FACEBOOK.COM/YGBAWARDS/PHOTOS





CHARITABLE PLATFORM

YGB CARES PROGRAM – EDUCATIONAL ASSISTANCE – CHARITABLE CONTRIBUTIONS

MAKE A DONATION

Are you willing to make a donation to support the YGB Entrepreneurial Awards Educational Assistance Program?

The Young, Gifted & Black Entrepreneurial Awards is a registered and approved IRS Tax Exempt 501 c(3) non-profit organizations providing educational assistance to students towards tuition, books and/or lodging, small business, entrepreneurs, community base entities and qualified special programs through contributions. This is accomplished by revenue generated from the YGB Entrepreneurial Awards and direct donations by supporters.

MAKE A DONATION by scanning any of the QR Codes below or click on a image which takes you to the respective site for payments to our Business Accounts



TO BANK

Direct Payment To Business Banking
Account
Merchant Fees Applied



PAYPAL

Direct Payment
PayPal.Me/YGBAWARDS
Business Account



CASHAPP

Direct Payment
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Business Account



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