



SPONSORSHIP OPPORTUNITIES

21ST ANNUAL

**YOUNG GIFTED, & BLACK™ (YGB)
ENTREPRENEURIAL AWARDS**

FEBRUARY 25, 2026

ELEGANT TERRACE ON THE PARK, 52-11 111TH ST.

QUEENS, NEW YORK

5:00-11:00 P.M. EST



Prepared By :

YGBA Marketing & Communications Mgr

ABOUT US

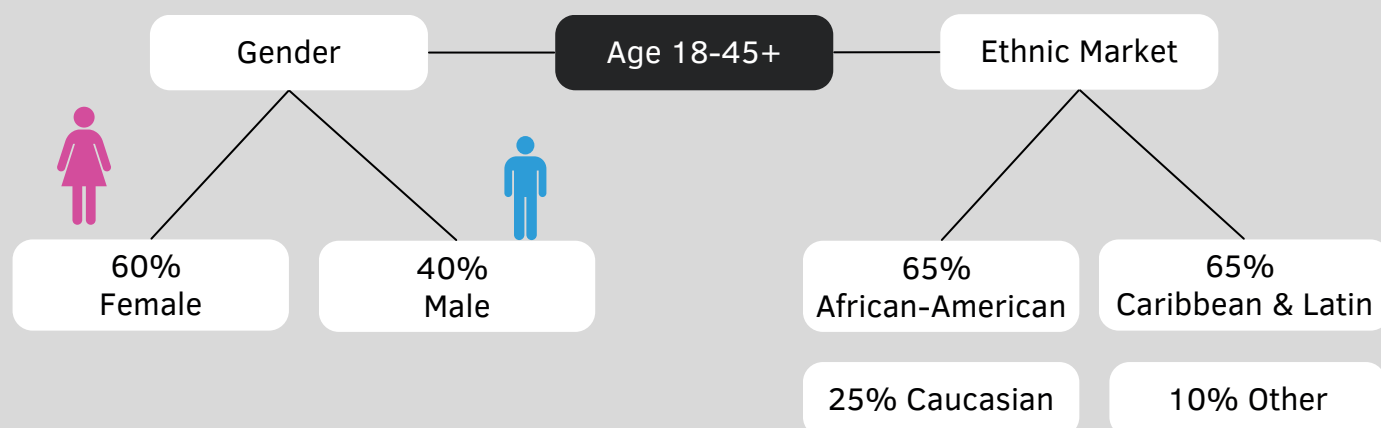
Thank you for considering the sponsorship proposal for the 21st Anniversary of the Young, Gifted, & Black™ (YGB) Entrepreneurial Awards, known for its prestigious Black Excellence Fundraising Gala and Awards Ceremony. The mission of the awards is to provide specific emphasis towards honoring and celebrating distinguished group of individuals who are the "Unsung Heroes and Heroines" within their communities representing various sectors of Business Management, Technology, Healthcare, Creative Arts, Sports, and Philanthropy to name a few.

The event typically attracts an average of 300 attendees annually and continues to grow exponentially. The YGB Entrepreneurial Awards, closes out Black History Month on the last Wednesday of every February and features multiple networking opportunities along with captivating performances by notable Afro-American and Caribbean artists. We invite you to partner with us for the upcoming 20th Anniversary of the YGB Entrepreneurial Awards, scheduled for February 25, 2025, 5:00-11:00 p.m. EST at Elegant Terrace On The Park, 52-11 111th Street, Queens, (www.terraceonthepark.com).

The YGB Entrepreneurial Awards Inc. is a reputable, approved and registered federal tax-exempt non-profit charitable organization under section 501(c)(3) of the Internal Revenue Code.

AUDIENCE INSIGHT

Stats Speak — Meet the mix audience that show interest in the YGB Entrepreneurial Awards.



Target Audience

Fortune 500 Corporate Professionals from African American and Caribbean Markets

High Income Earner, Educated, Shopaholic, Social Media Interactive Users



GOAL

The YGB Entrepreneurial Awards, has honored over 350+ honorees covering America, Africa, and the Caribbean within our Millennium Business, Professional Service, Nina Simone Artistic Excellence, Alumni Hall of Fame, and Lifetime Achievement Awards categories.



MISSION

In 2006, the YGB Entrepreneurial Awards program was created to empower African American and African-Caribbean professionals and communities by celebrating the accomplishments of Black 'Unsung Heroes and Heroines' whose stories can inspire others to reach their goals. The YGB Entrepreneurial Awards, organization acknowledges the achievements of professionals including entrepreneurs, executives, educators, government officials, lawyers, small business owners, individuals in healthcare, sports, and creative arts industry professionals. The YGB Entrepreneurial Awards program recognizes individuals journey towards continued success.



OBJECTIVE

The YGB Entrepreneurial Awards celebrates its 21st Anniversary in February 2026 and seeks to expand its program across Africa and welcome corporate sponsors, not limited to the Americas, Caribbean, and Africa.

Africa's Top 10 Awards Categories will select individuals who are within various sectors of business. YGB Africa will be based on the YGB Entrepreneurial Awards American business model.

SEPT

2026

Location: Acra, Ghana

TOP 7 REASON

TO PARTNER WITH YGB ENTREPRENEURIAL AWARDS

01

YGB Audience Desired Demographic

YGB Entrepreneurial Awards typically have 300 people in attendance each year. The event attendees are divided into Gen Z (age 18-27), Millennials (age 28-43), Gen X (age 44-59), and Boomers (age 60-69), with 60% female and 40% male attendees. The average age of our ticket buyers is approximately 18-45+. 85% of our audience is from corporate America and the Caribbean Diaspora, who have significant spending power, which can help generate more revenue for your brand.

02

Reaching New Audience, Enhance Brand Visibility & Exposure

Increase brand visibility, brand recall, and recognition. Sponsors can tap into the YGB Entrepreneurial Award's audience promotional efforts. This can be accomplished by sponsors displaying digital signage, banners, and flyers at the event. These promotional materials can have special features of QR codes that direct attendees to the sponsor's social media platform or website. – additionally sponsoring a photo booth, and branded giveaways can enhance brand presence, solidify a wow customer experience with prospective customers, and gain immediate or future returns on sponsorship investment (ROI). YGB Entrepreneurial Awards, will contribute to this visibility through pre- and post-event press releases, event advertising, and mentions in social media campaigns, as well as through other media sources.

03

Generate Business Leads & Exclusive Networking Opportunities

Sponsor's representatives will have the opportunity for face-to-face interactions with key decision-makers, renowned entrepreneurs, business leaders, and influencers from the American and Caribbean Diaspora. This presents a chance to directly engage with a unique niche audience, and establish genuine connections with potential customers and partners while increasing awareness of brand. This can lead to discovering new business opportunities that can drive mutual growth and success, and the development of valuable partnerships.

04

Keep Up With Industry Trends & Gain Insights

Sponsor's Representative attending the event will be able to gather intelligence on the latest industry trends, business concepts, and competitive analysis to attract new customers. Understanding your unique selling propositions (USPs) is the key which will set your brand apart from your competitors in the marketplace.

05

Gain A Competitive Advantage Via Sponsorship

By sponsoring YGB Entrepreneurial Awards, your business can automatically gain an advantage over its absent direct competitors.

06

Brand Engagement & Foster Positive Reputation

Drive brand engagement via Instagram Collab Post will help expand reach to new audience segments and bring fresh attention. Connecting with a wider audience can be a priceless asset to amplify digital presence. Collab Posts are a great way to enhance discoverability.

07

VIP Treatment & Perks

Gain access to VIP seating, participate in the presentation of a YGB Entrepreneurial Award to an awardee, and indulge in a luxurious five-course meal, passed hors d'oeuvres, and an open bar serving unlimited premium brand liquors.



US\$50K

Martin Luther King

NB: Sponsorship levels customizable upon request to fit a company's investment.

Marketing/Branding

- YGB Entrepreneurial Awards Life Time Achievement and Alumni Hall of Fame Awards presented by Sponsor's Rep.
- Opening Announcement at event – YGB Entrepreneurial Awards, presented by Sponsor's Rep.
- Sponsor's name/logo engraved on YGB Entrepreneurial Awards.
- Three 30/60 second MP4 ads shown on onstage LED screens, during opening and closing of event.
- Public Announcements at the event to acknowledge Sponsor's Participation/Donation.
- Acknowledging Sponsor's Level via digital media.
- Photo Op with awardees in front of YGB Entrepreneurial Awards step and repeat banner.
- Networking opportunities with awardees.
- Inclusion of Sponsor's marketing materials or samples in swag bags.
- Charitable donation to Sponsor's non-profit foundation on behalf of YGB Entrepreneurial Awards distribution and social media platforms.

Online Marketing/Social Media

- Sponsor's logo embedded with hyperlink showcase on YGB Entrepreneurial Awards website.
- Sponsor's name/logo featured in pre- and post-email blast/newsletter.
- 30/60 second MP4 Ad mentioning Sponsor's name, will run 5 times during week of the event on Facebook, Instagram, X (Twitter).

Print Media

- Recognition in pre-and post-event press releases.
- Sponsor's name/ logo on YGB Entrepreneurial Awards step and repeat banner.
- Prominent Placement of Sponsor's advertisement on Inside Front Cover, Inside Back Cover, Back Cover, or Full-page in the YGB Entrepreneurial Awards Journal.
- Placement of Sponsor's logo on YGB Entrepreneurial Awards digital invitations and flyers.
- YGB Entrepreneurial Awards Program to highlight the evening's activities.

Signage/On-site Promotion

- Sponsor's booth showcase.
- Branding elements displayed at check-in.
- Exhibition of a banners or digital signage.

Perks

- Two Private VIP tables seating 10 Guests. Seating assigned from front of stage.
- Complementary five-course meal, passed hors d'oeuvres, and open-house bar serving unlimited premium brand liquors.



US\$35K

Nina Simone

NB: Sponsorship levels customizable upon request to fit a company's investment.

Marketing/Branding

- Choice of five awards presented by Sponsor's Rep— doesn't include YGB Entrepreneurial Awards Life Time Achievement and Alumni Hall of Fame Awards.
- Sponsor's name/logo engraved on YGB Entrepreneurial Awards.
- Three 30/60 second MP4 ads shown on onstage LED screens during opening and closing of event.
- Public Announcements at the event to acknowledge Sponsor's Participation/Donation.
- Acknowledging Sponsor's level via digital media.
- Photo Op with awardees in front of YGB Entrepreneurial Awards step and repeat banner.
- Networking opportunities with awardees.
- Inclusion of Sponsor's marketing materials or samples in swag bags.

Online Marketing/Social Media

- Sponsor's logo embedded with hyperlink showcase on YGB Entrepreneurial Awards website.
- Sponsor's name/logo featured in pre-and post-email blast/newsletter.
- 30/60 second MP4 Ad mentioning Sponsor, will run 3 times on Facebook, Instagram, X (Twitter).

Print Media

- Recognition in pre-and post-event press releases.
- Sponsor's name/ logo on YGB Entrepreneurial Awards step and repeat banner.
- Prominent Placement of Sponsor's advertisement on Inside Front Cover, Inside Back Cover, Back Cover, or Full-page in the YGB Entrepreneurial Awards Journal.
- Placement of Sponsor's logo on digital invitations and flyers.
- YGB Entrepreneurial Awards to highlight the evening's activities.

Signage/On-site Promotion

- Sponsor's booth showcase.
- Branding elements displayed at check-in.
- Exhibition of a banner or digital signage.

Perks

- One Private VIP table seating 10 Guests. Seating assigned from front of stage.
- Complementary five-course meal, passed hors d'oeuvres, and open-house bar serving unlimited premium brand liquors.



US\$25K

Muhammad Ali

NB: Sponsorship levels customizable upon request to fit a company's investment.

Marketing/Branding

- Choice of two awards presented by Sponsor's Rep— doesn't include YGB Entrepreneurial Awards Life Time Achievement and Alumni Hall of Fame Awards.
- One 30/60 second MP4 ads shown on onstage LED screens during opening and closing of event.
- Public Announcements at the event to acknowledge Sponsor's Participation/Donation.
- Acknowledging Sponsor's Level via digital media.
- Photo Op with awardees in front of YGB Entrepreneurial Awards step and repeat banner.
- Networking opportunities with awardees.
- Inclusion of Sponsor's marketing materials or samples in swag bags.

Online Marketing/Social Media

- Sponsor's logo embedded with hyperlink showcase on YGB Entrepreneurial Awards website.
- Sponsor's logo featured in pre-and post-email blast/newsletter.
- 30/60 second MP4 Ad including Sponsor's name, will run 2 times during week of event on Facebook, Instagram, X (Twitter).

Print Media

- Recognition in pre-and post-event press releases.
- Sponsor's name/logo on YGB Entrepreneurial Awards step and repeat banner.
- Prominent Placement of Sponsor's advertisement on Inside Front Cover, Inside Back Cover, Back Cover, or Full-page in the YGB Entrepreneurial Awards Journal.
- Placement of Sponsor's logo on digital invitations and flyers.
- YGB Entrepreneurial Awards Program to highlight the evening's activities.

Signage/On-site Promotion

- Sponsor's Booth showcase.
- Branding elements displayed at check-in.
- Exhibition of a banners or digital signage.

Perks

- One Private VIP table seating 10 Guests. Seating assigned from front of stage.
- Complementary five-course meal, passed hors d'oeuvres, and open-house bar serving unlimited premium brand liquors.



US\$15K

Medgar Evers

NB: Sponsorship levels customizable upon request to fit a company's investment.

Marketing/Branding

- Choice of one awards presented by Sponsor's Rep – doesn't include YGB Entrepreneurial Awards Life Time Achievement and Alumni Hall of Fame Awards.
- Public Announcements at the event to acknowledge Sponsor's Participation/Donation.
- Acknowledging Sponsor's Level via digital media.
- Photo Op with awardees in front of YGB Entrepreneurial Awards step and repeat banner.
- Networking opportunities with awardees.
- Inclusion of Sponsor's marketing materials or samples in swag bags.

Online Marketing/Social Media

- Sponsor's logo embedded with hyperlink showcase on YGB Entrepreneurial Awards website.
- Sponsor's logo featured in pre-and post-email blast/newsletter.
- 30/60 second MP4 Ad including Sponsor's name will run one time during week of event on Facebook, Instagram, X (Twitter).

Print Media

- Recognition in pre-and post-event press releases.
- A Full Page Centerfold Color Ad Placement in the YGB Entrepreneurial Awards Journal.
- Placement of Sponsor's logo on digital invitations and flyers.
- YGB Entrepreneurial Awards Program to highlight the evening's activities.

Signage/On-site Promotion

- Sponsor's Booth showcase.
- Exhibition of a banner or digital signage.

Perks

- One Private VIP table seating 10 Guests. Seating assigned from front of stage.
- Complementary five-course meal, passed hors d'oeuvres, and open-house bar serving unlimited premium brand liquors.



Special Small Biz Package (A)

US\$10K

Marketing/Branding

- Choice of one awards presented by Sponsor's Rep – within the YGB Entrepreneurial Awards (Premium) Millennium Business Category.
- Public Announcements at the event to acknowledge Sponsor's Participation/Donation.
- Acknowledging Sponsor's Level via digital media.
- Photo Op with awardees in front of YGB Entrepreneurial Awards step and repeat banner.
- Networking opportunities with awardees.
- Inclusion of Sponsor's marketing materials or samples in swag bags.

Online Marketing/Social Media

- Sponsor's logo embedded with hyperlink showcase on YGB Entrepreneurial Awards website.
- Sponsor's logo featured in pre-and post-email blast/newsletter.
- 30/60 second MP4 Ad including Sponsor's name will run one time during week of event on Facebook, Instagram, X (Twitter).

Print Media

- A Full Page Centerfold Color Ad Placement in YGB Entrepreneurial Awards Journal.
- Recognition in pre-and post-event press releases.
- Placement of Sponsor's logo on digital invitations and flyers.
- YGB Entrepreneurial Awards Program to highlight the evening's activities.

Signage/On-site Promotion

- Sponsor allow one 6ft rectangle table to display product/service.
- Exhibition of a banner or digital signage.

Perks

- One Private VIP table seating 5 Guests. Seating assigned from front of stage.
- Complementary five-course meal, passed hors d'oeuvres, and open-house bar serving unlimited premium brand liquors.



Special Small Biz Package (B)

US\$5K

Marketing/Branding

- Choice of one awards presented by Sponsor's Rep – within the YGB Entrepreneurial Awards Professional Service Category.
- Public Announcements at the event to acknowledge Sponsor's Participation/Donation.
- Photo Op with awardees in front of YGB Entrepreneurial Awards step and repeat banner.
- Networking opportunities with awardees.
- Inclusion of Sponsor's marketing materials or samples in swag bags.

Online Marketing/Social Media

- Sponsor's logo embedded with hyperlink showcase on YGB Entrepreneurial Awards website.
- Sponsor's logo featured in pre-and post-email blast/newsletter.
- 30/60 second MP4 Ad including Sponsor's name will run one times during week of event on Facebook, Instagram, X (Twitter).

Print Media

- A Full Page Centerfold Color Ad Placement in YGB Entrepreneurial Awards Journal.
- Recognition in pre-and post-event press releases.
- Placement of Sponsor's logo on digital invitations and flyers.
- YGB Entrepreneurial Awards Program to highlight the evening's activities.

Signage/On-site Promotion

- Sponsor allow one 6ft rectangle table to display product/service.
- Exhibition of a banner or digital signage.

Perks

- One Private VIP table seating of 5 Guests. Seating assigned from front of stage.
- Complementary five-course meal, passed hors d'oeuvres, and open-house bar serving unlimited premium brand liquors.



Special Small Biz Package (C)

US\$3,500

Marketing/Branding

- Public Announcements at the event to acknowledge Sponsor's Participation/Donation.
- Acknowledging Sponsor's Level via digital media.
- Photo Op with awardees in front of YGB Entrepreneurial Awards step and repeat banner.
- Networking opportunities with awardees.
- Inclusion of Sponsor's marketing materials or samples in swag bags.

Online Marketing/Social Media

- Sponsor's logo embedded with hyperlink showcase on YGB Entrepreneurial Awards website.
- Sponsor's logo featured in pre-and post-email blast/newsletter.
- 30/60 second MP4 Ad including Sponsor's name will run one times during week of event on Facebook, Instagram, X (Twitter).

Print Media

- A Non-Cover Full-Page Ad Placement in YGB Entrepreneurial Awards Journal.
- Placement of Sponsor's logo on digital invitations and flyers.
- YGB Entrepreneurial Awards Program to highlight the evening's activities.

Signage/On-site Promotion

- Sponsor allow one 6ft table to display products/services.
- Exhibition of a banner or digital signage.

Perks

- General Complementary Table for 5 Guests. Seating assigned from front of stage.
- Complementary five-course meal, passed hors d'oeuvres, and open-house bar serving unlimited premium brand liquors.



YGB Entrepreneurial Awards Journal AD + Social Media Placements

YGB Entrepreneurial Awards Journal Entitlements

- Size: "8 x 11"/300 dpi
- Front & Back Cover (Outside & Inside) or Centerfold (Based on Availability)
- Prime & Premium Placement (Based on Availability)
- 1-year Placement on YGB Entrepreneurial Awards website: www.ygbawards.org/journals

COLOR GLOSSY

You Will Get

Inside Front Cover + Inside Back Cover + Centrefold

1/4 Page US\$350

1/2 Page US\$500

Full Page US\$600

Outside Back Cover

1/4 Page US\$450

1/2 Page US\$550

Full Page US\$700

Non -Cover Page

1/4 Page US\$300

1/2 Page US\$400

Full Page US\$500

BLACK & WHITE

You Will Get

1/4 Page US\$200

1/2 Page US\$325

Full Page US\$450



Commercial Spots AD Package

Air During Show

PREMIUM COLOR

You Will Get

**Title, Presenting, and
Supporting Sponsors**

30 Second - US\$1,300

60 Second - US\$1,550

**PREMIUM
NON-COLOR**

You Will Get

**Title, Presenting ,and
Supporting Sponsors**

30 Second - US\$725

60 Second - US\$800



Social Media Advertising

Instagram | Facebook | Twitter | YouTube

GLOSSY COLOR

You Will Get

30 Second - US\$350

Per Social Media Post

60 Second - US\$525

Per Social Media Post

1-3 Minutes

Per YouTube Post - US\$725

**NON-COLOR
COMMERCIAL**

You Will Get

30 Second - US\$250

Per Social Media Post

60 Second - US\$300

Per Social Media Post

1-3 Minutes

Per YouTube Post - US\$625



YGB Entrepreneurial Awards Cares Program Fostering Educational Assistance For Young People

"Education is the key to unlock the golden door of freedom" — George Washington Carver. Our commitment to providing our future generation leaders with education will undoubtedly secure their future and open up abundant job opportunities. We wholeheartedly welcome your generous donation to the YGB Entrepreneurial Awards Educational Assistance Program. Your donation can make a big difference to a child's future.

The YGB Entrepreneurial Awards is a registered and approved IRS Tax Exempt 501 c(3) non-profit organization providing educational assistance to students towards tuition, books and/or lodging, small businesses, entrepreneurs, community-based entities and qualified special programs through contributions. This is accomplished by revenue generated from the YGB Entrepreneurial Awards and direct donations by supporters.

MAKE A DONATION by scanning any of the QR Codes below or clicking on an image which takes you to the respective site for payments to our Business Accounts.



TO BANK

Direct Payment To Business Banking
Account
Merchant Fees Applied



PAYPAL

Direct Payment
PayPal.Me/YGBAWARDS
Business Account



CASHAPP

Direct Payment
CashApp
\$ygbawards
Business Account

In Review

2024 YGB AWARDS



Thank

YOU

Hopefully, we can partner together
and help make the annual YGB
Entrepreneurial Awards more
successful.

Let's Get In Touch



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Our experienced and dedicated Sponsorship Account Managers will ensure that
your partnership with us helps attain your brand sponsorship goals.