

YOUNG, GIFTED & BLACK™ ENTREPRENUERIAL AWARDS

GENERAL SPONSORSHIP PROPOSAL





MEDIA PACKAGE

ONE (1) YEAR PLACEMENT IN DIGITAL BUSINESS JOURNAL,
WEBSITE & ALL SOCIAL PLATFORMS

\$2,500



BUSINESS JOURNAL – ADVERTISEMENT PACKAGE

- **PLAYNOTE BOOKLET SIZE**
5" x 8" or 300 dpi 1500 x 1800 pixels
- **Placement (Based on Availability):**
 - ☐ Front & Back Cover (Outside & Inside) OR Centerfold
 - ☐ PRIME & PREMIUM Placement
- **BUSINESS JOURNAL** is also converted to digital document and marketed to the YGB Network & remains on our website @ www.ygbawards.com/journal for 1 year



YOUNG, GIFTED & BLACK®
ENTREPRENEURIAL AWARDS

BUSINESS JOURNAL – ADVERTISEMENT PACKAGE

COLOR GLOSSY PACKAGE

Inside Front Cover, Inside Back Cover, Center Fold
¼ page - \$300 | ½ page - \$450 | Full page - \$550

Outside Back Cover
¼ page - \$400 | ½ page - \$500 | Full page - \$650

Non-Cover Page
¼ page - \$250 | ½ page - \$350 | Full page - \$450

BLACK & WHITE PACKAGE

¼ page - \$150 | ½ page - \$275 | Full page - \$400



YOUNG, GIFTED & BLACK®
ENTREPRENEURIAL AWARDS

COMMERCIAL SPOTS – ADVERTISEMENT PACKAGE

TITLE, PRESENTING & SUPPORTING SPONSORS

PREMIUM COLOR COMMERCIALS DURING EVENT RUN-Of-SHOW

60 Second - \$1500

30 Second - \$1250

PREMIUM Non-COLOR COMMERCIALS DURING EVENT RUN-Of-SHOW

60 Second - \$750

30 Second - \$675



YOUNG, GIFTED & BLACK®
ENTREPRENEURIAL AWARDS

COMMERCIAL SPOTS – ADVERTISEMENT PACKAGE

Instagram | Facebook | YouTube | Twitter

COLOR GLOSSY PACKAGE

60 SECOND

\$475 per/each Social Media Post

30 SECOND

\$300 per/each Social Media Post

1MIN TO 3MIN

\$675 YouTube Media Post

Non-COLOR COMMERCIALS

60 SECOND

\$250 per/each Social Media Post

30 SECOND

\$200 per/each Social Media Post

1MIN TO 3MIN

\$575 YouTube Media Post

A black and white photograph of four young Black people sitting at a table in a diner. They are looking towards the camera. The background shows a menu board with items like 'ROAST Turkey Dinner' and '65¢'. The text 'CHARITABLE PLATFORM' is overlaid in large, bold, yellow capital letters.

CHARITABLE PLATFORM

YGB CARES PROGRAM – EDUCATIONAL ASSISTANCE – CHARITABLE CONTRIBUTIONS



YOUNG, GIFTED & BLACK®
ENTREPRENEURIAL AWARDS

YGB CARES

YGB Cares Program provides Educational Assistance through our fiscal partner charitable organization. The program now partners with Honorees who would like to support a charity of their choosing by providing them with a percentage of proceeds generated from Ad Buys, Ticket/Table Sales & Sponsorship done on behalf of that honoree. All participating charities, can have direct donations placed on ygbdonate.eventbrite.com

The Young, Gifted & Black Entrepreneurial Awards has created strategic partnerships with charitable certified 501 c(3) organizations to provide educational assistance to students through contributions. Our goal is to provide help towards tuition, books and/or lodging for students in need. This is accomplished by revenue generated from the YGB Entrepreneurial Awards and direct donations by supporters.



YOUNG, GIFTED & BLACK™
ENTREPRENEURIAL AWARDS

YGB CARES – FISCAL PARTNER CHARITIES

The Young, Gifted & Black™ (YGB) Entrepreneurial Awards creates scholarships based on donations and a percentage of the overall proceeds from Tickets, Advertisement Buys & Sponsorships. Scholarships are created through the following Fiscal Partner Charities:

CRCEC.ORG - The Christopher Rose Community Empowerment Campaign seeks to fight youth violence by raising community awareness and creating solutions by offering positive alternatives.

AFUWI.ORG - AFUWI's mission is to source and administer private donations, maximize philanthropic efforts and develop strategic alliances with American corporations, foundations, alumni and other organizations to develop programs and provide scholarships for needy students at UWI's 4 campuses in 17 countries



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YGB CARES

To join our list of charitable organizations, please contact us at www.ygbawards.com, ygawards@gmail.com or call (347) 559-4942 (4YGB) to discuss participation requirements.

Disclaimer: The Young, Gifted & Black (YGB) Entrepreneurial Program is not a registered 501 c(3) charity. This is a program owned by The NetLinkz Group, Inc which supports charitable organizations by creating fiscal partnerships or provide an outlet for an organization to receive direct donations.



LET'S CELEBRATE

#YGBONETHEMOVE #POWERNMOTION #NOMINATESOMEONE #YGBAWARDS

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