



SPONSORSHIP OPPORTUNITIES

21st ANNUAL

YOUNG GIFTED & BLACK ENTREPRENEURIAL AWARDS

FEBRUARY 25, 2026

TERRACE ON THE PARK, 52-11 111TH ST.

QUEENS, NEW YORK

5:00-11:00 P.M. EST

Prepared By :

YGB Marketing & Communications Mgr

ABOUT US

Thank you for considering the sponsorship proposal for the 21st anniversary of the Young, Gifted, & Black (YGB) Entrepreneurial Awards, known for its prestigious Black Excellence Fundraising Gala and Awards Ceremony. The mission of the awards is to provide specific emphasis towards honoring and celebrating distinguished Black figures from The Americas, the Caribbean, and Africa.

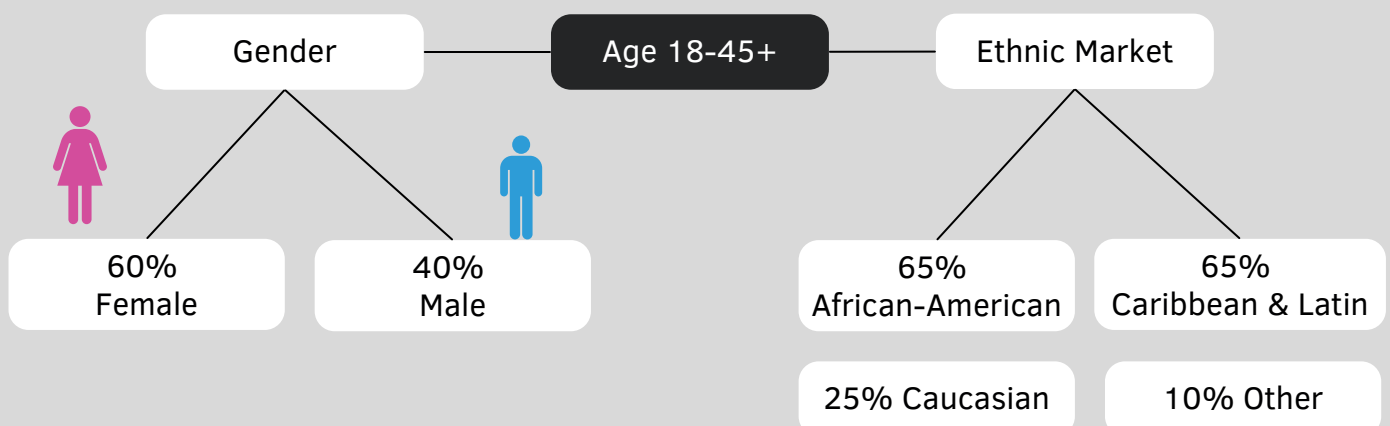
The YGB Entrepreneurial Awards represent a diverse group of individuals showcasing "Unsung Heroes and Heroines" within their communities representing various sectors of Business Management, Technology, Healthcare, Creative Arts, Sports, and Philanthropy to name a few.

The event typically attracts an average of 300 attendees annually and continues to grow exponentially. The YGB Entrepreneurial Awards closes out Black History Month on the last Wednesday of every February and features multiple networking opportunities along with captivating performances by notable Afro-American and Caribbean artists. We invite you to partner with us for the upcoming 21st Anniversary YGB Entrepreneurial Awards, scheduled for February 25, 2026, 5:00-11:00 p.m. EST at Terrace On The Park, 52-11 111th Street, Queens, (www.terraceonthepark.com).

The YGB Entrepreneurial Awards Inc. is a reputable approved and registered federal tax-exempt non-profit charitable organization under section 501(c)(3) of the Internal Revenue Code.

AUDIENCE INSIGHT

Stats Speak — Meet the mix audience that show interest in YGB Entrepreneurial Awards



Target Audience

Fortune 500 Corporate Professionals from African American and Caribbean Markets

High Income Earner, Educated, Shopaholic, Social Media Interactive Users



GOAL

The YGB Entrepreneurial Awards has honored over 350+ honorees covering America, Africa, and the Caribbean within our Millennium Business, Professional Service, Nina Simone Artistic Excellence, Alumni Hall of Fame & Lifetime Achievement Award categories.



MISSION

In 2006, the YGB Entrepreneurial Awards program was created to empower African American and African-Caribbean professionals and communities by celebrating the accomplishments of Black 'Unsung Heroes and Heroines' whose stories can inspire others to reach their goals. The YGB Entrepreneurial Awards organization acknowledges the achievements of professionals including entrepreneurs, executives, educators, government officials, lawyers, small business owners, individuals in healthcare, sports, and creative arts industry professionals. The YGB program recognizes individuals journey towards continued success.



OBJECTIVE

The YGB Entrepreneurial Awards celebrates its 21 Anniversary in February 2026 and seeks to expand its program across Africa and welcome corporate sponsors, not limited to America, Caribbean, and Africa.

Africa's Top 10 Awards Categories will selected individuals who are within various sectors of business. YGB Africa will be based on YGB Awards Entrepreneurial Awards American business model.

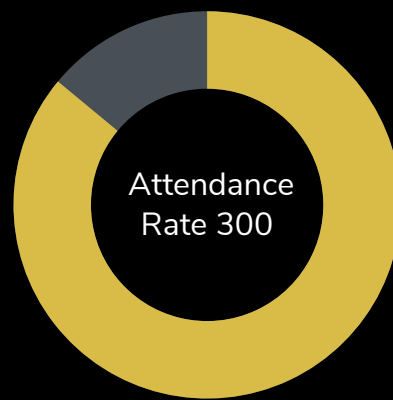
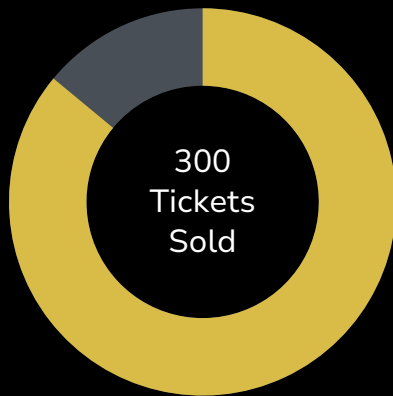
27TH
NOV

2025

Location: Acra, Ghana

2026 YGB AWARDS

COMPLETE SUCCESS



- USA
- Caribbean
- Africa



YOUNG, GIFTED & BLACK®
ENTREPRENEURIAL AWARDS



TOP 7 REASON

TO PARTNER WITH YGB ENTREPRENEURIAL AWARDS

01

YGB Audience Desired Demographic

We typically have 300 people in attendance each year. The event attendees are divided into Gen Z (age 18-27), Millennials (age 28-43), Gen X (age 44-59), and Boomers (age 60-69), with 60% female and 40% male attendees. The average age of our ticket buyers is approximately 18-45+. 85% of our audience is from corporate America and the Caribbean Diaspora, and they have significant spending power, which can help generate more revenue for your brand.

02

Reaching New Audience, Enhance Brand Visibility & Exposure

Increase brand visibility, brand recall, and recognition, sponsors can tap into the YGB Award's audience promotional efforts. This can be accomplished by sponsors displaying digital signage, banners, and flyers at the venue. These promotional materials can have special features of QR codes that direct attendees to the sponsor's social media platform or website. – additionally sponsoring a photo booth, and branded giveaways can enhance brand presence, solidify a wow customer experience with prospective customers, and gain immediate or future returns on sponsorship investment (ROI). YGB Entrepreneurial Awards will contribute to this visibility through pre- and post-event press releases, event advertising, and mentions in social media campaigns, as well as through the press, radio, and TV interviews.

03

Generate Business Leads & Exclusive Networking Opportunities

Sponsor's representatives will have the opportunity for face-to-face interactions with key decision-makers, renowned entrepreneurs, business leaders, and influencers from the American and Caribbean Diaspora. This presents a chance to directly engage with a unique niche audience, and establish genuine connections with potential customers and partners while increasing awareness of brand. This can lead to discovering new business opportunities that can drive mutual growth and success, and the development of valuable partnerships.

04

Keep Up With Industry Trends & Gain Insights

Sponsor Representative attending event and gathering intelligence on the latest industry trends, business concepts, and competitive analysis to attract new customers. Understand your unique selling propositions (USPs) that set your brand apart in the marketplace.

05

Gain A Competitive Advantage Via Sponsorship

By sponsoring YGB Entrepreneurial Awards, your business can automatically gain an advantage over its absent direct competitors.

06

Brand Engagement & Foster Positive Reputation

Drive brand engagement via Instagram Collab Post will help expand reach to new audience segments and bring fresh attention. Connecting with a wider audience can be a priceless asset to amplify digital presence. Collab Posts are a great way to enhance discoverability.

07

VIP Treatment & Perks

Access to VIP seating, presenting a YGB Entrepreneurial Awards throughout the evening ceremony, five-course meal passed hors d'oeuvres, and open-house bar with serving of unlimited premium brand liquors.





US\$50K

Martin Luther King

NB: Sponsorship levels customizable upon request to fit a company's investment.

Marketing & Branding

- Life Time Achievement & Alumni Hall of Fame Awards presented by Sponsor's Rep.
- Opening Announcement at event – YGB Entrepreneurial Award presented by Sponsor's Rep.
- Sponsor's name/logo engraved on YGB Awards.
- Three (3) 30/60 second MP4 ads shown on onstage LED screens, during opening and closing of event.
- Public Announcements at the event to acknowledge Sponsor's participation.
- Acknowledging Sponsor's Level via traditional and digital media.
- Photo Op with Awardees in front of the step and repeat backdrop featuring the Sponsor's logo or name.
- Networking opportunities with Awardees.
- Automatic inclusion in Silent Auctions for prizes and speciality gift bags.
- Inclusion of Sponsor's marketing materials or samples in swag bags.
- Charitable donation to Sponsor's non-profit foundation on behalf of Netlinkz Group Inc. National distribution and social media platforms.

Electronic Media

- Recognition in pre- and post-event press, TV, radio, and blog interviews.
- Sponsor invited to partake in media interviews.
- Sponsor's name/logo featured in pre- and post-email blast/newsletter.

Online Marketing/Social Media

- Sponsor's logo embedded with hyperlink showcase on YGB's website.
- Sponsor's name/logo included in event-specific emails.
- YGB's 30/60 second MP4 Ad mentioning Sponsor's name will run weekly during week of the event (Facebook, Instagram, X (Twitter)).

Print Media

- Recognition in pre-and post-event press releases.
- Sponsor's name/ logo on YGB event banner and step and repeat banner.
- Sponsor's logo Front inside Cover-page and Full-page Ad placement in YGB Awards Journal.
- Placement of Sponsor's logo on invitations and flyers.
- YGB Program to highlight the evening's activities.

Signage/On-site Promotion

- Sponsor's booth showcase.
- Branding elements displayed at check-in.
- Exhibition of banners, signage, posters, step and repeat banners.

Perks

- Two (2) private VIP table seating, a maximum of 10 guests. Seating assigned from stage seating to accommodate family, friends, and colleagues.
- Complementary five-course meal, passed hors d'oeuvres, and open-house bar serving unlimited premium brand liquors.





US\$35K

Nina Simone

NB: Sponsorship levels customizable upon request to fit a company's investment.

Marketing & Branding

- Choice of five (5) awards presented by Sponsor's Rep— doesn't include YGB Life Time Achievement & Alumni Hall of Fame Awards.
- Three 30/60 second MP4 ads shown on onstage LED screens during opening and closing of event.
- Public Announcements at the event to acknowledge Sponsor's participation/donation.
- Acknowledging Sponsor's level via traditional and digital media.
- Photo Op with Awardees in front of the step and repeat backdrop featuring Sponsor's logo or name.
- Networking opportunities with Awardees.
- Automatic inclusion in Silent Auctions for prizes and specialty gift bags.
- Inclusion of Sponsor's marketing materials or samples in swag bags.

Electronic Media

- Recognition in pre-and post-event press, TV, radio, and blog interviews.
- Sponsor's logo featured in pre- and post-email blast/newsletter.

Online Marketing/Social Media

- Sponsor's logo embedded with hyperlink showcase on YGB's website.
- Sponsor's name/logo included in event-specific emails.
- YGB's 30/60 second MP4 Ad mentioning Sponsor , will run 5 times (Facebook, Instagram, X (Twitter)).

Print Media

- Recognition in pre-and post-event press releases.
- Sponsor's logo ,one (1) Full-page Ad placement in YGB Awards Journal.
- Placement of Sponsor's logo on invitations and flyers.
- YGB Program to highlight the evening's activities.

Signage/On-site Promotion

- Sponsor's booth showcase.
- Branding elements displayed at check-in.
- Exhibition of banners, signage, posters, step and repeat banners.

Perks

- One (1) private VIP table seating, a maximum of 10 guests. Seating assigned from stage seating to accommodate family, friends, and colleagues.
- Complementary five-course meal, passed hors d'oeuvres, and open-house bar serving unlimited premium brand liquors.



US\$25K

Muhammad Ali

NB: Sponsorship levels customizable upon request to fit a company's investment.

Marketing & Branding

- Choice of two (2) Awards presented by Sponsor's Rep– doesn't include YGB Life Time Achievement & Alumni Hall of Fame Awards.
- One (1) 30/60 second MP4 ads shown on onstage LED screens during opening and closing of event.
- Public Announcements at the event to acknowledge Sponsor's participation.
- Acknowledging Sponsor's Level via traditional and digital media.
- Photo Op with Awardees in front of the step and repeat backdrop featuring the Sponsor's logo or name.
- Networking opportunities with Awardees.
- Automatic inclusion in Silent Auctions for prizes and specialty gift bags.
- Inclusion of Sponsor's marketing materials or samples in swag bags.

Electronic Media

- Recognition in pre-and post-event press, TV, radio, and blog interviews.
- Sponsor's logo featured in pre- and post-email blast/newsletter.

Online Marketing/Social Media

- Sponsor's logo embedded with hyperlink showcase on YGB's website.
- Sponsor's name/Logo included in event-specific emails.
- YGB's 30/60 second MP4 Ad including Sponsor's name will run 5 times during week of event (Facebook, Instagram, X (Twitter)).

Print Media

- Recognition in pre-and post-event press releases.
- Sponsor's Logo, one (1) Full-Page Ad Placement in YGB Awards Journal
- Placement of Sponsor's logo on invitations and flyers.
- YGB Program to highlight the evening's activities.

Signage/On-site Promotion

- Sponsor's Booth showcase.
- Branding elements displayed at check-in
- Exhibition of banners, signage, posters, step and repeat banners.

Perks

- One (1) private VIP table seating, a maximum of 10 guests. Seating assigned from stage seating to accommodate family, friends, and colleagues.
- Complementary five-course meal, passed hors d'oeuvres, and open-house bar serving unlimited premium brand liquors



US\$15K

Medgar Evers

NB: Sponsorship levels customizable upon request to fit a company's investment.

Marketing & Branding

- Choice of one (1) Awards presented by Sponsor's Rep – doesn't include YGB Life Time Achievement & Alumni Hall of Fame Awards.
- Public Announcements at the event to acknowledge Sponsor's participation.
- Acknowledging Sponsor's Level via traditional and digital media.
- Photo Op with Awardees in front of the step and repeat backdrop featuring the Sponsor's logo or name.
- Networking opportunities with Awardees.
- Automatic inclusion in Silent Auctions for prizes and specialty gift bags.
- Inclusion of Sponsor's marketing materials or samples in swag bags.

Electronic Media

- Recognition in pre-and post-event press, TV, radio, and blog interviews.
- Sponsor's logo featured in pre- and post-email blast/newsletter.

Online Marketing/Social Media

- Sponsor's logo embedded with hyperlink showcase on YGB's website.
- Sponsor's name/Logo included in event-specific emails.
- YGB's 30/60 second MP4 Ad including Sponsor's name will run 5 times during week of event (Facebook, Instagram, X (Twitter))

Print Media

- Recognition in pre-and post-event press releases.
- Sponsor's Logo, one (1) Full-page Ad placement in YGB Awards Journal.
- Placement of Sponsor's logo on invitations and flyers.
- YGB Program to highlight the evening's activities.

Signage/On-site Promotion

- Sponsor's Booth showcase.
- Exhibition of banners, signage, posters, step and repeat banners.

Perks

- One (1) private VIP table seating, a maximum of 10 guests. Seating assigned from stage seating to accommodate family, friends, and colleagues.
- Complementary five-course meal, passed hors d'oeuvres, and open-house bar serving unlimited premium brand liquors



Special Small Biz Package (A)

US\$10K

Marketing & Branding

- Choice of one (1) Awards presented by Sponsor's Rep – within the Millennium Business Category.
- Public Announcements at the event to acknowledge Sponsor's participation.
- Acknowledging Sponsor's Level via traditional and digital media.
- Photo Op with Awardees in front of the step and repeat backdrop featuring the Sponsor's logo or name.
- Networking opportunities with Awardees.
- Automatic inclusion in Silent Auctions for prizes and specialty gift bags.
- Inclusion of Sponsor's marketing materials or samples in swag bags.

Electronic Media

- Recognition in pre-and post-event press, TV, radio, and blog interviews.
- Sponsor's logo featured in pre- and post-email blast/newsletter.

Online Marketing/Social Media

- Sponsor's logo embedded with hyperlink showcase on YGB's website.
- Sponsor's name/Logo included in event-specific emails.

Print Media

- 1/4 Page Ad Placement in YGB Awards Journal
- Recognition in pre-and post-event press releases.
- Placement of Sponsor's logo on invitations and flyers.
- YGB Program to highlight the evening's activities.

Signage/On-site Promotion

- Sponsor's Booth showcase.
- Exhibition of banners, signage, posters, step and repeat banners.

Perks

- One (1) private VIP table seating, a maximum of 2 guests/ tables - assigned from stage seating to accommodate family, friends, and colleagues.
- Complementary five-course meal, passed hors d'oeuvres, and open-house bar serving unlimited premium brand liquors



Special Small Biz Package (B)

US\$5K

Marketing & Branding

- Choice of one (1) Awards presented by Sponsor's Rep – within the Professional Service Category.
- Public Announcements at the event to acknowledge Sponsor's participation.
- Photo Op with Awardees in front of the step and repeat backdrop featuring the Sponsor's logo or name.
- Networking opportunities with Awardees.
- Automatic inclusion in Silent Auctions for prizes and specialty gift bags.
- Inclusion of Sponsor's marketing materials or samples in swag bags.

Electronic Media

- Recognition in pre-and post-event press, TV, radio, and blog interviews.
- Sponsor's logo featured in pre- and post-email blast/newsletter.

Online Marketing/Social Media

- Sponsor's logo embedded with hyperlink showcase on YGB's website.
- Sponsor's name/Logo included in event-specific emails.

Print Media

- Full Ad Placement in YGB Awards Journal
- Recognition in pre-and post-event press releases.
- Placement of Sponsor's logo on invitations and flyers.
- YGB Program to highlight the evening's activities.

Signage/On-site Promotion

- Sponsor's Booth showcase.
- Exhibition of banners, signage, posters, step and repeat banners.

Perks

- One (1) private VIP table seating, a maximum of 10 guests. Seating assigned from stage seating to accommodate family, friends, and colleagues.
- Complementary five-course meal, passed hors d'oeuvres, and open-house bar serving unlimited premium brand liquors



Special Small Biz Package (C)

US\$3,500

Marketing & Branding

- Sponsor can create a custom package with the option of selecting a Non-Cover Page full
- Public Announcements at the event to acknowledge Sponsor's participation/donation.
- Acknowledging Sponsor's Level via traditional and digital media.
- Photo Op with Awardees in front of the step and repeat backdrop featuring the Sponsor's logo or name.
- Networking opportunities with Awardees.
- Automatic inclusion in Silent Auctions for prizes and specialty gift bags.
- Inclusion of Sponsor's marketing materials or samples in swag bags.

Electronic Media

- Recognition in pre-and post-event press, TV, radio, and blog interviews.
- Sponsor's logo featured in pre- and post-email blast/newsletter.

Online Marketing/Social Media

- 30/60 second commercial runs on YGB Awards Social Media Platforms (Facebook, X (Twitter), Instagram)
- Sponsor's name/Logo included in event-specific emails.

Print Media

- Non-Cover Full-Page Ad Placement in YGB Awards Journal
- Placement of Sponsor's logo on invitations and flyers.
- YGB Program to highlight the evening's activities.

Signage/On-site Promotion

- 30/60 second commercial runs through the entirety of the YGB Awards event.

Perks

- General Complimentary Table for 2 Guests. Seating assigned from stage seating to accommodate family, friends, and colleagues.
- Complimentary five-course meal, passed hors d'oeuvres, and open-house bar serving unlimited premium brand liquors



YGB Awards Journal AD + Social Media Placements

YGB Awards Journal Entitlements

- "8 x 11"/300 dpi
- Front & Back Cover (Outside & Inside) or Centerfold (Based on Availability)
- Prime and Premium Placement (Based on Availability)
- 1-year Placement on YGB Awards website: ygbawards/journal and social media platforms

COLOR GLOSSY

You Will Get

Inside Front Cover + Inside Back Cover + Centrefold

1/4 Page US\$350

1/2 Page US\$500

Full Page US\$600

Outside Back Cover

1/4 Page US\$450

1/2 Page US\$550

Full Page US\$700

Non -Cover Page

1/4 Page US\$300

1/2 Page US\$400

Full Page US\$500

BLACK & WHITE

You Will Get

1/4 Page US\$200

1/2 Page US\$325

Full Page US\$450



Commercial Spots AD Package

Air During Show

PREMIUM COLOR

You Will Get

**Title, Presenting, and
Supporting Sponsors**

30 Second - US\$1,250

60 Second - US\$1,500

**PREMIUM
NON-COLOR**

You Will Get

**Title, Presenting, and
Supporting Sponsors**

30 Second - US\$675

60 Second - US\$750



Social Media Advertising

Instagram | Facebook | Twitter | YouTube

GLOSSY COLOR

You Will Get

30 Second - US\$300

Per Social Media Post

60 Second - US\$475

Per Social Media Post

1-3 Minutes

Per YouTube Post - US\$675

**NON-COLOR
COMMERCIAL**

You Will Get

30 Second - US\$200

Per Social Media Post

60 Second - US\$250

Per Social Media Post

1-3 Minutes

Per YouTube Post - US\$575



YGB Cares Program Fostering Educational Assistance

"Education is the key to unlock the golden door of freedom" – George Washington Carver. Our commitment to providing our future generation leaders with education will undoubtedly secure their future and open up abundant job opportunities. We wholeheartedly welcome your generous donation to the YGB Entrepreneurial Educational Assistance Program. Your donation can make a big difference to a child's future.

The Young, Gifted & Black Entrepreneurial Awards is a registered and approved IRS Tax Exempt 501 c(3) non-profit organization providing educational assistance to students towards tuition, books and/or lodging, small businesses, entrepreneurs, community-based entities and qualified special programs through contributions. This is accomplished by revenue generated from the YGB Entrepreneurial Awards and direct donations by supporters.

MAKE A DONATION by scanning any of the QR Codes below or clicking on an image which takes you to the respective site for payments to our Business Accounts.



TO BANK

Direct Payment To Business Banking
Account
Merchant Fees Applied



PAYPAL

Direct Payment
PayPal.Me/YGBAWARDS
Business Account



CASHAPP

Direct Payment
CashApp
\$ygbawards
Business Account

In Review

2024 YGB AWARDS



Thank

YOU

Hopefully, we can partner together
and help make the annual YGB
Entrepreneurial Awards more
successful.

Let's Get In Touch



+ 1 (347) 875-7601



ygbawards@ygbawards.org



www.ygbawards.org



76 E. 53rd Street – FL1
New York, 11203-5935



Our experienced and dedicated Sponsorship Account Managers will ensure that
your partnership with us helps attain your brand sponsorship goals.

